

Part C: Corporate Philosophy



VALUES

“Fort Detrick’s values can be defined as our organization’s code of ethics and behavior. Our values provide the guiding principles to achieve our vision, mission and goals.” (Fort Detrick Board of Directors)

- **Honesty** - exhibiting truthfulness and overall moral excellence
- **Integrity** - firm adherence to a code or standard of values; do what’s right, legally and morally
- **Responsibility** - personal accountability or ability to act free from guidance or higher authority
- **Loyalty** - firm in allegiance to one’s government, homeland or sovereign; bear true faith and allegiance to the U.S. Constitution, the Army, your unit, and other soldiers/co-workers.
- **Commitment** - bound emotionally or intellectually to an ideal or course of action
- **Competence** - properly qualified



CORPORATE LEADERSHIP RESPONSIBILITIES

“The leadership assumes certain responsibilities in exchange for a commitment from the workforce that it will make every effort to implement the Strategic Plan and subsequent goals and objectives in a manner conducive to fostering excellent customer service.” (Fort Detrick Board of Directors)

- **Reward Innovation**
- **Encourage Teamwork**
- **Enhance Individual Skills**
- **Leverage Core Competencies**
- **Encourage Personal Initiatives**
- **Provide a Safe and Healthy Workplace**
- **Instill Total Commitment to Excellence**
- **Develop Alternative Skills**



KEY BUSINESS DRIVERS

“Key Business Drivers are external opportunities and/or threats that pose strategic questions, impact our decisions and provide direction for our actions.” (Board of Directors)

- **Customers**
- **Readiness**
- **Sustainment**
- **Competition**
- **Technology**
- **Innovation**
- **Expansion**
- **Resources**



CORE COMPETENCIES

“Assets or skills that are capable of being the competitive basis of any business. Core competence represents the consolidation of organization-wide technology and workforce skills into a coherent trust.” (Board of Directors)

- **Work Ethic**
- **Facilities Maintenance**
- **Resource Management**
- **Personnel Development**
- **Organizational Structure**
- **Infrastructure**
- **Logistics**
- **Information Management**
- **Well Being** (Morale, Welfare and Recreation/Safety and Environment)